

COLLEGE ACADEMIC SUPPORT PROGRAMS

TxCRLA

Texas College Reading
& Learning Association (TxCRLA)

TADE

Texas Association for
Developmental Education

CASP Board Meeting

Omni Bay Front

Corpus Christi, Texas

Friday, January 19, 2008

January 11, 2008

ATTENDEES: Betty Black, Linda Callen, Sandra Chumchal Lisa Cradit, Sharon Haigler, Leslie Jones, Karon Mathews, Carolyn Mello, Ann Rogers, Santiago Silva, Kathy Stein, Jean Swartz, Rich Trevino, Laura Villarreal

President Kathy Stein began the meeting at 2:30 pm. Kathy is expecting the 2007 conference report and will share it at the July meeting.

2008 Conference Report for by Betty Black and Santiago Silva

Exhibitors: Some have sponsored events in past conferences. Houghton Mifflin has approached Betty with the idea of co-sponsoring conferences, but this could limit contributions from other exhibitors and might involve control issues.

The fact that TxCRLA numbers are low might deter some companies from participating. The 2007 conference had fewer exhibitors.

Currently, cards are being mailed by Debbie Perez to encourage conference attendance. Linda stated that this will be a good test year since larger companies are purchasing smaller companies. This results in representation by one person.

Since the exhibitors only stay one day, security risk is negligible because materials are not secured overnight.

Jean suggested adding participating textbook vendors to the newsletter.

Betty stated that the cost is \$50 for a half page and \$100 for a full page ad. Those who don't choose to exhibit at conferences could still advertise.

Other conference items:

- AV Equipment: Contracted equipment will be very expensive and the Omni does not provide equipment free gratis. Some equipment will be borrowed. Technical problems must be addressed promptly. Easels and electrical cords are needed. Linda suggested providing overheads and screens. Board members are tasked to help with equipment issues including LCDs.

[Note: Email from Karon Mathews, on Jan. 18 stated that “Dallas Ramsey, our tech guru, has accepted my offer of an SCL expenses paid trip to Corpus Christi November 4-7. I hope this will help with computer support needs we may encounter during the conference.”]

- Session Signs:
Print—volunteers are needed
Posters and Registration will be provided by TAMUK.
- SWOT: Key note speaker and NADE Past President, David Arendale will conduct a SWOT (Strengths, Weaknesses, Opportunities, Threats) analysis meeting on Friday afternoon and Saturday morning at the conclusion of the conference. Attendees will include the present board, past presidents, Russ Hodges, and Cynthia Ferrell. Arendale’s expenses including meals and room will be covered. The point was made that local speakers are positive options because no cost is involved. Continental breakfast choices were made.
- Reimbursement Form: Betty suggested separate reimbursement sheet for conference expenses.
- NADE Certification Training: This needs to be promoted and will be like a preconference institute but will start on Tuesday pm and end Wednesday morning at a cost of \$175 per person. The NADE recommended charge is \$215. Two NADE representatives and two tutor trainers will not be charged the registration fee. It is hoped that they will stay for the conference.
- Excursions: Several are being planned. They include visits to the Lexington, the State Aquarium, and First Year Experience at _____ with an additional trip to Kings Ranch. Prices and times will be published later.
- Entertainment: An indoor Beach Party is being planned for the conference’s initial event.
- Raffle: One of the raffle prizes will be a weekend package to the Omni.
- Call for Proposals: Sharon Haigler brought copies for perusal by the board.

- Rich made a motion to increase the registration fee by \$10.00. Karon seconded the motion.
- The July Board Meeting is July 18, 2008 at 3 pm at the Omni Bayfront. (1-800-843-6664). Board members were encouraged to make hotel reservations at checkout.

Coordinating Board: Kathy suggested that our relationship with them needs to be reestablished and she will replace Sandra in the follow up. Since that board has funds, our board discussed the possibility of paring to use available funds for workshops, etc.

Omni Representative: Betty introduced Jackie Ray, the Omni Resort representative for special events. Jackie gave the board an extensive and much appreciated tour of hotel facilities including conference rooms, etc.

Tutor Training/Tina Barnes (CRLA) at CASP 2008: This will be held on Wednesday night. An article which outlines the process is needed for the newsletter. Prior knowledge will alert people who seek certification that they need to bring these materials to the training.

Newsletter: Editor Lisa Cradit stated that the deadline for articles is March 1, 2008 and asked Betty for a copy of the logo.

Future Conference(s): A discussion was held on possible conference sites for CRLA/CASP. Kathy mentioned that El Paso has expressed an interest (and will do a follow up) and Karon suggested contacting CRLA about this option.

CASP 2009 will be held in San Antonio (Mary Ann Greenlees is site chair).

The point was made that localized membership is often the conference site. Should we take a gamble by hosting conferences in areas which have fewer TxCRLA/ TADE memberships? This action would, hopefully, increase both organizational membership and conference participation

Minutes: The motion was made by Carolyn, seconded by Rich, and approved by the board to accept the distributed minutes from the last meeting

A motion was made by Carolyn, seconded by Linda, and approved by the board to adjourn the meeting at 5:40 pm.

Respectively Submitted,

Ann Rogers, TxCRLA Secretary